Yes, voluntary codes of conduct can, and should, be used to encourage ISPs, Users, and Government to better protect themselves. There are ample benefits to engaging with a framework such as the Protected Network, which can supply verified and formatted data to be used to protect users on the Internet.

Awareness campaigns can be enhanced by being interfaced with the Protected Network and essentially replacing bad links, with educational information.

There are sources of botnet Command and Control server lists on the Net. The golden aim of this function of the Protected Network is to attempt to gain a list of ALL the Command and Control servers for a Botnet, and then, but protecting users from those servers, rendering an Botnet infection inert.

Botnets do cause a serious problem, but by and large, the infection is started by users clicking on links that they shouldn't.

Public/Private Partnership is necessary to get this working, because Government tend to get the information that is needed to fight these threats, and have the seed funding to get it rolling.

Finding and Blocking access to Botnet Command and Control servers is only the first step. Once they have been routed, those C&C servers need to be repaired.

Users should be informed when they try and infect themselves. The Protected Network handles this by preventing the infection in the first place, and alerting users to the need for Anti-Virus software.

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