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Lori Cooper serves as Senior Policy Advisor, Office of the European Union, within the International Trade Administration, U.S. Department of Commerce.

A career federal government policymaker, Ms. Cooper has been at the forefront in developing innovative approaches for ensuring access to the European Union (EU) market for U.S. businesses, including negotiating ground-breaking agreements to enhance transatlantic trade and investment.

Ms. Cooper was one of the lead members of the negotiating team for the first of its kind U.S.-EU Mutual Recognition Agreement, concluded in 1998, followed by the U.S.-EU Guidelines for Regulatory Cooperation and Transparency in 2002. These agreements together provided the impetus for enhanced ongoing regulator-to-regulator cooperation that has become the norm across the Atlantic. In 2009, Ms. Cooper worked with then-Deputy Secretary of Commerce Dennis Hightower to carve out a central role for the Department of Commerce within the U.S.-EU High Level Regulatory Cooperation Forum, to ensure that economic concerns regarding innovation, competitiveness, job creation and exports are factored into bilateral regulatory cooperation discussions.

In 2010, after President Obama announced his commitment to double U.S. exports over five years and support two million additional jobs in America, Ms. Cooper launched a program of formal collaboration between U.S. and EU government agencies on best practices for supporting small- and medium-sized enterprises (SMEs) in the U.S. and in Europe. In 2012, in further support of the President's *National Export Initiative*, Ms. Cooper developed and led negotiations on a Memorandum of Understanding (MOU) between the U.S. International Trade Administration and the European Union's Directorate General for Enterprise and Industry, to leverage resources of both agencies and increase export and investment opportunities for SMEs. The MOU provides access for U.S. SMEs to a global network of over 600 EU business support organizations, enhances opportunities for business-to-business matchmaking, participation in priority trade events, and support for SMEs involved in innovative and emerging technologies.

Ms. Cooper received her Juris Doctor from Harvard Law School, is a member of the Ohio Bar, and graduated from Stanford University with a B.A. in International Relations and French.