# From Databooks to Online Dictionaries and Parts Catalogues

#### John Messina, Project Leader

Electronic Information Technologies Group
Electricity Division
Electronics & Electrical Engineering Laboratory



#### National Institute of Standards and Technology

NIST's mission is to develop and promote measurements, standards, and technology to enhance productivity, facilitate trade, and improve the quality of life.

- 3,000 employees
- \$760 million annual budget
- \$570 million current R&D partnerships with industry
- 900 industrial partners
- 2,000 field agents
- 1,600 guest researchers
- NIST Laboratories -- National measurement standards
- Baldrige National Quality Award



### Electronic and Electrical Engineering Laboratory

#### Laboratory Mission:

To strengthen the U.S. economy and improve the quality of life by providing measurement science and technology, and by advancing standards, primarily for the electronics and electrical industries.

#### Project Goals:

To actively contribute to the technical development of neutral Product data exchange specifications, manufacturing specifications, and component information infrastructure for the electronics industry.

#### $\{ \parallel \parallel \}$

#### The Electronics Industry and Databooks

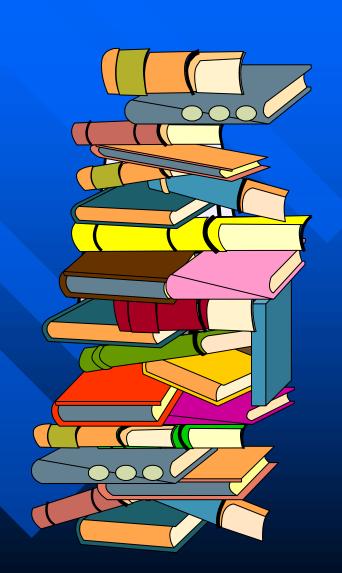
- Companies used to produce "databooks" that would contain detailed lists of their parts.
- Each company would include (or reference) a dictionary (glossary) of terms used to describe the parts listed in the databook.





#### Inherent Problems with Databooks

- Data Transcription Errors
- Reduced Part Visibility
- Rapid Obsolescence
- Incorporation Problems
- A Recycling Issue



#### <del>{</del>||||

## Business Reasons Driving Electronic Commerce of Components

- First 5% of work commits 70-80% of costs (components), therefore it's critical to have enough information to get it right!
- Up to 25% of a design engineers time is spent in component selection
- Up to 50% of a components engineers time spent searching, documenting components
- Turn around time (time to market) is critical
- Adding a new component to internal database is a bottleneck
  - » New part setup costs \$10K-\$25K
  - » 10 years ago this took 6 weeks
  - » Today it takes 48 hours
  - » Future ZERO!

#### PCA Manufacturing Trends

- Paper-intensive information exchange and old/incomplete standards
  - an EMS can spend an entire day with a customer extracting needed data.

Impact: Inadequate information exchange cuts into thin EMS margins (~ 3%).

- Manufacturers guess on 80% of customer requirements.
  - < 20% of new customers provide complete data</p>
  - < 60% of existing customers provide complete data</p>
  - 0% of customers provide data that requires no modifications
  - Designs getting too sophisticated for CAM tools to reverse engineer.

Impact: Supply-chain forecasts are 40% off, on average

- Outsourcing growth
  - OEM's pushing more responsibility onto subcontractors and contract manufacturers (e.g. mfg, design services, engineering, SCM, distribution, ...)

Impact: Time-to-market vs cost of outsourcing trade-off decisions.

Impact: Complex, distributed supply web. Importance of efficient Supply Chain Management, Collaboration, Alliances, Partnerships.



## Benefits to Electronic Databooks (Parts Catalogues) and Electronic Dictionary Formats

- Easier to add new parts to preferred parts list.
- Reduced data transcription errors.
- Reduced costs associated with introducing new parts.
- Reduced time to market (TTM) for new products.
- Make parts information available real time.
- Allows more dynamic comparisons between potential parts.

## A Sampling of Parts Catalogues and Dictionary Efforts

- □ IEC 61360 dictionary.
- JEDEC Dictionary from the EIA.
- CAD Framework Initiative (CFI) and NIST hold the 1<sup>st</sup> Annual Dictionary Workshop.
- □ ISO 13584 Part Library (PLIB).
- IEC TC93 (Design Automation) formed Working Group 6 (Library of Reusable Components).

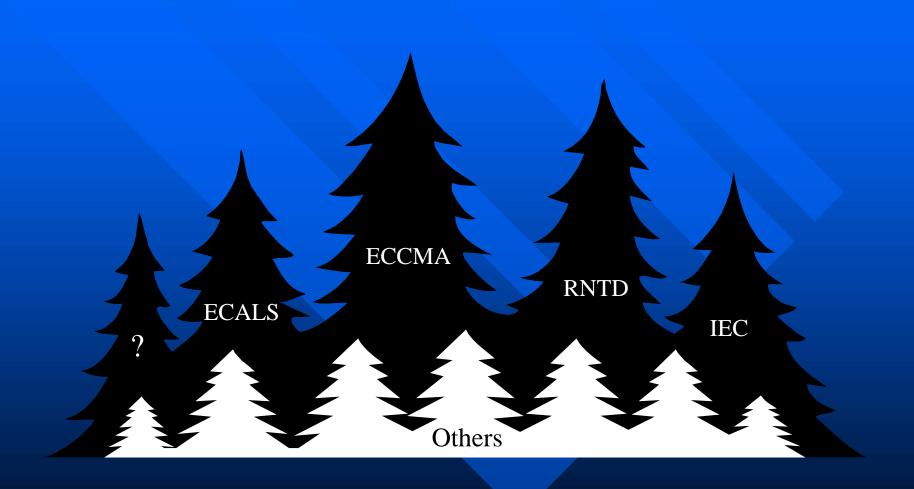


#### A Sampling of Parts Catalogues and Dictionary Efforts

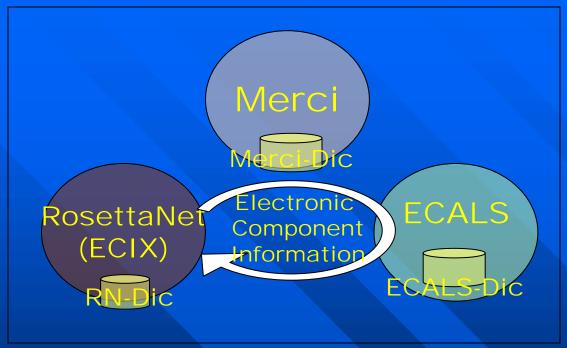
- EIAJ creates their ECALS dictionary.
- RosettaNet creates their RNTD dictionary.
- Si2 and RosettaNet collaboration to create an electronic specification to search on-line parts catalogues. (PIP 2A9).



### Present Day Dictionaries and Part Catalogues



#### Interoperability Problems



#### **Problems:**

- 1. Different dictionary class structures.
- 2. Dictionaries that are focusing on different domains.
- 3. Naming convention problems.
- 4. Business exchange protocols issues across catalogues.
- 5. Different ways of measure attributes.

#### Interoperability Benefits (Looking Forward)

- Economic benefits to meeting delivery schedule.
- Lowering costs by selecting optimal components.
- Expanded Markets
- Remain competitive in global market.
- Integration with CAD/CAM/CAE/DFM tools and associated cost savings.

#### **Looking Forward**

- Increasing awareness of efforts in electronic commerce for components.
- Dictionary harmonization efforts between the major dictionaries.
- Query mapping between different types of parts catalogues and dictionaries.
- Interoperability of measurement of component attributes.