come. learn. network. engage.
with the Malcolm Baldrige National Quality Award recipients

2011 Baldrige Regional Conferences

Join Presidential Award recipients, as they share insights on their management and leadership practices at the 2011 Baldrige Regional Conferences.

September 13
Westin Crown Center
Kansas City, MO

September 27
Renaissance Birmingham
Ross Bridge Golf Resort & Spa
Birmingham, AL

Visit www.nist.gov/baldrige for the complete conference schedule.
Each 2011 Regional Conference will showcase at least 14 current and former Baldrige Award recipients and feature:

- **An in-depth plenary session with senior executives from the 2010 Award recipients.** Learn about their leadership insights and practices.

- **More than 18 management sessions to chose from.** Learn real-world, proven best practices and hear how the Award recipients address issues affecting today’s managers and leaders, such as patient safety, engaging the Gen Y workforce, and applying the concept of intelligent risk.

- **Numerous opportunities to interact and engage** with the Baldrige Award recipients and leading practitioners who use the Baldrige Criteria on a daily basis to improve their organizations.

Join us for a dynamic day of learning and sharing!

For more information, visit [www.nist.gov/baldrige](http://www.nist.gov/baldrige), e-mail baldrige@nist.gov, or call 301-975-2036.

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