

The 25th Annual Quest for Excellence® Conference

April 7–10, 2013 | Baltimore Marriott Waterfront Hotel | Baltimore, MD | www.nist.gov/baldrige/qe

Opportunities for Exhibitors

As an Exhibitor at the Baldrige Program's 25th Annual Quest for Excellence, you will have the opportunity to introduce your services and products to thought leaders and decision-makers whose goal is to improve their organizations, taking them to the performance levels of the nation's recognized leaders. Conference attendees, from the health care, service, manufacturing, small business, education, and nonprofit sectors, come to this annual conference to meet and learn from role-model organizations—the winners of the prestigious Malcolm Baldrige National Quality Award, who willingly share their best practices used on their journeys to excellence.

This year's conference is an even more special occasion for exhibitors and attendees alike—it is a celebration of the Baldrige Program's 25th anniversary. You will be part of the celebration recognizing twenty-five years of honoring excellence in private and public sector organizations nationwide, with demonstrated best practices in leadership, strategic planning, customer focus, use of data, workforce focus, and process management—all yielding positive results and outcomes.

By becoming an exhibitor at Quest, you will reach nearly 1,000 attendees who are there to learn from the very best. Booth space will be conveniently located just outside of conference session rooms, giving exhibitors direct and frequent access to attendees.

Program-aligned Quest Exhibitor spaces are available.

Exhibitors are selected based on alignment with the conference program and date of application.

Exhibit details: The exhibit fee is \$2,500 for an 8'x 10" exhibit space or \$5,000 for an 8' x 20' exhibit space. The fee also includes a draped table, two chairs, an ID sign, and one basic conference registration.

NOTE: If you are planning to be a sponsor, please check whether your sponsorship package includes an exhibit booth before you make a separate purchase.

To reserve exhibit space, contact Sharon Halsey, Silver Crescent Foundation
sharon@silvercrescentsc.org

P: 803-657-6183.
C: 803-331-1980
F: 803-657-8711



The past two years of Baldrige Award recipients:

- Advocate Good Samaritan Hospital
- Concordia Publishing House
- Freese & Nichols Inc.
- Henry Ford Health System
- K&N Management
- MEDRAD
- Montgomery County Public Schools (MD)
- Nestlé Purina Pet Care Co.
- Schneck Medical Center
- Southcentral Foundation
- Studer Group

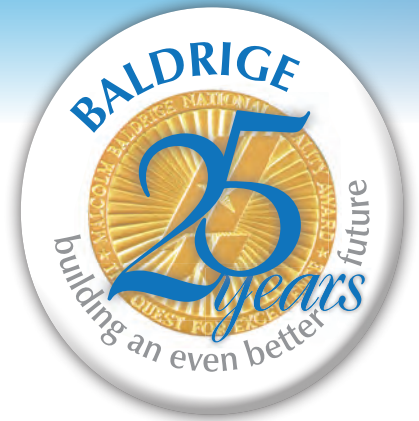
Some previous Award recipients:

- Boeing Aerospace Support
- Cargill Kitchen Solutions
- Cargill Corn Milling
- City of Coral Springs (FL)
- DM Petroleum Operations (formerly Dyn-McDermott Petroleum Operations)
- Honeywell Federal Manufacturing and Technologies, LLC
- Iredell-Statesville Schools (NC)
- Jenks Public Schools (OK)
- MidwayUSA
- Premier Inc.
- The Ritz-Carlton Hotel Company, LLC
- Sharp HealthCare
- University of Colorado Health (formerly Poudre Valley Health System)
- VA Cooperative Studies Program

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Exhibit Space Application Form



Complete the Exhibit Space Application Form and return it to

Sharon Halsey
Silver Crescent Foundation
sharon@silvercrescentsc.org
803-657-6183

Company/Organization Information (please print)

Company/Organization Name (as you would like it listed)

Contact Person _____

Street Address _____

City, State, Zip/Postal Code _____

Telephone _____ Fax _____

E-mail Address _____

Company/Org. Web site _____

Booth Selection

Exhibitors will select their exhibit space on a first come-first served basis. Indicate desired size of space, which includes the exhibit space, draped table, two chairs, a wastebasket, and one basic conference registration (does not include Gala ticket).

8'x10' \$2,500.00 8'x20' \$5,000.00

Payment Information

Please note that the Baldrige Program does not collect payments. All payments should be submitted to the Silver Crescent Foundation, c/o Sharon Halsey, Quest, 590 Ready Pond Road, Batesburg, SC 29006. If you have questions about how to submit your payment, please contact Sharon at sharon@silvercrescentsc.org or 803-657-6183.

Total Check Amount (US Funds) \$ _____ Check (Payable to Silver Crescent Foundation)

Credit Card: Master Card VISA AMEX

Credit Card # _____ Expiration Date _____ Amount \$ _____

Card Holder Name _____ Cardholder Signature _____

Authorized Signature _____

Title _____

Please check to receive faxes/e-mails from Quest for Excellence