**Baldrige Executive Fellows Program - Prospectus**

**Purpose**

To offer an executive development program centered on forming relationships with and learning from senior executives from Baldrige Award Recipient organizations

**Benefits**

* Accelerated leadership development
* One-on-one coaching by senior executives from leading organizations
* In-depth learning from world-class organizations and their senior executives
* Relationships with other executives that will benefit you now and into the future
* Knowledge of the Baldrige framework and Criteria for Performance Excellence and the impact of systems thinking on organizations
* Personal visits with role model organizations and their senior executives
* A deeper understanding of leadership; strategic planning; sustainability; core competencies; customer engagement; employee engagement; integration of processes, plans, resources, and goals; and measuring the right things
* Ongoing virtual meetings and conference calls to enhance your opportunities to learn and share

**Schedule of Activities:**

Activities are structured for maximum exposure and learning while minimizing time away from work and home. Five face-to-face sessions focused on interacting with and learning from other Fellows and from Baldrige Award recipient organizations

**April 15-17, 2012**: Baldrige Quest for Excellence Conference, Washington, DC

*Program kickoff and Quest Conference; meeting with 2011 Award Recipients*

**June 26-27, 2012**: Cargill Corporation, Minneapolis, MN

*Visionary Leadership That Works*

**September 11-12, 2012**: Medrad, Inc., Pittsburgh, PA

*Operational Intelligence*

**January 8-9, 2013**: Ritz-Carlton, Pentagon City, VA

*Leading for Engagement* *(Customer and Workforce)*

**April 7-9, 2013**: Baldrige Quest for Excellence Conference, Washington, DC

*Graduation and Capstone Highlights; meeting with 2012 Award Recipients*

Virtual meetings and calls throughout the year to translate learnings into actions for your company

**Participant Responsibilities**

* Complete the application process which includes a recommendation letter from your highest ranking official showing the organization’s support of your participation in the Program and submission of the $20,000 fee
* Attend the initial session, and miss no more than one of the visits to Award recipient sites
* Complete an individualized capstone project that reflects self-determined learning objectives addressing an issue or need that is significant to the sponsoring organization
* Employ “Baldrige concepts,” including organizational core competencies, strategic advantages, strategy, and sustainability, in your company
* Commit to active engagement in the program