**25 Ways that Baldrige Adds Value**

1. Jobs created
2. Lives saved
3. Increased sales, profits, and market share
4. Rising reading and mathematics proficiency
5. Benefit-to-cost ratio of 820-to-1
6. Demonstrated return on investment
7. Cross-sector learning
8. Best-practice sharing
9. Large number of corporations, associations, and government programs basing internal assessments on Baldrige
10. Essential core values to world-class organizations
11. Systems perspective leading to maximized systems so more resources can be spent on saving lives, helping students learn, and generating sales or revenue
12. Continuous improvement and learning
13. National role models
14. Tremendous time and resources donated by volunteer sector experts
15. Increased customer satisfaction and engagement
16. Proven improvement and innovation framework
17. Value-added, cost-effective business assessments and feedback
18. Self-assessments
19. Focus on quality, innovation, and excellence
20. Improved cycle time
21. Alignment of resources and processes that drive results
22. Regional consortiums and communities
23. Better ability to face health care reform
24. Workforce satisfaction and engagement
25. Outreach and education